



LEARNING CENTER FOR ENERGY WORK

www.LCEW.org (concept name)

AGENDA

- ❖ VISION
- ❖ PURPOSE
- ❖ PROGRAMS
- ❖ PILOT PROGRAM
- ❖ NEXT STEPS



LEARNING CENTER (HQ)

- ✓ Workshops, summits, fairs...
- ✓ Multiple modalities
- ✓ Community outreach



TUITION (\$)

FUNDS (\$)



PURPOSE

#1 MAKE “ENERGY WORK” A HOUSEHOLD TERM

- *Accessing the subtle information available to us all to make more informed decisions.*
- *Demystifying it by grounding the concepts into practical every day situations.*

#2 EQUIP YOUTH WITH PRACTICAL ENERGY TOOLS*

- To support and enhance all other areas of their life experience.
- Provide a framework early on, while they are naturally more open to their abilities.
- Instill principles and practices for them to utilize.

#3 LEARN TO GO WITHIN FOR ANSWERS

- Focus on **principles** and **practice** (not the curriculum itself) in order to model:
 - There are many ways to do energy work.
 - The value in making the process their own, and to trust their own insight inherently.

**Optional Enrichment Curriculum*

PROGRAM OFFERINGS

	YOUTH PROGRAM (CORE)	COMMUNITY OUTREACH	TRAINING THE TRAINERS
PURPOSE	#1-3 on prior slide...	#1, 3: All ages welcome, for sharing information to the community, bringing people together.	#1-3: Build a successful model here, and share the model with other communities.
FOCUS	Ages 5-12 to start (<i>with the potential to adapt curriculum for other age groups</i>). <i>*Fellowship model (cohorts)?</i>	Introduce other modalities of energy work and supporting structures in doing the work (e.g. aromatherapy).	Sharing infrastructure and development process to others who want to build a center. Curriculum can vary (focus is framework).
METHODS	<ul style="list-style-type: none"> • Strategic partnerships with schools/daycare centers. • Our own Learning Center. • Teachable.com. 	<ul style="list-style-type: none"> • Workshops, summits, fairs, etc. via a rented space or our own Learning Center. • Attending other events. 	<ul style="list-style-type: none"> • Consulting • Trainings
TIMING	Immediately	After a successful Pilot Program	Upon a successful LCEW

PILOT PROGRAM

PURPOSE:

- ❑ Launch a foundational topic (e.g. Energy Work 101) using initial funding resources/partnerships that are accessible to **test the market and show value**.
- ❑ **Gain valuable curriculum + market insights** to begin discussions for next phase.

Data Results	Price - Offering	Age Specifics	Prototype Program
<ul style="list-style-type: none">• Reactions, takeaways, experiences, etc.• Refine pilot curriculum based on feedback, etc.	<ul style="list-style-type: none">• Verify price and pricing options with the market we want to serve• More insight on value-add, how to frame	<ul style="list-style-type: none">• Duration of sessions• Homework assignments (tailoring required)• Any patterns by age?	<ul style="list-style-type: none">• Curriculum Topics to hone in on and introduce first (based on demand)

PILOT PROGRAM

CURRENT CONCEPT:

- ❑ **Single course, e.g. Energy 101:** Learn about the energy body (elements), what is energy work, why it's important, and see their auras utilizing aura photography technology.
- ❑ **Target audience:** 5-12 years old, via an afterschool program partner (they will provide the space and the students).
- ❑ Offer as an Enrichment Class(es), extra curricular... **create a cohort?**
- ❑ **Duration:** Estimated 1-week per topic if meeting 5 times per day, 45-min/day (*academic learning, interactive practice, homework, questions, share experiences, etc.*).

PILOT PROGRAM: SAMPLE CURRICULUM

ENERGY WORK 101 - *In this fundamental course, students will learn the following:*

- **What is Energy Work?** *Definition, examples, why it's important, etc.*
- **What is the Energy Body?** *Elements that make up one's energy field, supporting science around it. We will also use Aura Photography technology so each student can see their energy field via a Polaroid!*
- **Grounding:** *The how's and why's of grounding, when to ground, what does it feel like to be grounded vs. ungrounded, etc.*
- **Setting Your Energy Field:** *How to set one's energy field for optimal performance in various situations; tools to buffer your field.*
- **Running Energy:** *We will go through the steps of how to 'run energy', the benefits, etc.*
- **Clearing Your Energy Field:** *We'll introduce several tools to clear one's energy field as well as teach the why's and when's of clearing one's energy field for optimal living.*

NEXT STEPS

- ❑ Develop **Pilot Program curriculum** and **initial marketing materials**
- ❑ Secure initial funding sources (**Founding Investors**)
- ❑ **Secure Pilot Program partnerships** (location and student base)
- ❑ Determine optimal way to **set up** the Learning Center of Energy Work (LCEW):
 - ❖ **Private/For Profit** (angel investors, strategic alliances, straight tuition model, Teachable.com?)
 - ❖ **Nonprofit** (founding inventors, obtain 501(c)3 status, secure foundation/grant monies)
- ❑ **Time-Frame:** Next (3) months; secure Pilot Program Launch date by Feb 2019

NEXT STEPS (CONTINUED)

□ Initial Funding Ask - \$10,000, in order to:

1. Develop, market, and launch **Pilot Program**
2. Cover the **start-up costs** related to the Pilot Program (*marketing, grant applications, travel, etc.*), as well as business costs (*to become Incorporated/501(c)3, salary, etc.*)
3. Research **eligibility** for public school system points
4. Secure more **funding** (research and apply for grants, meet investors)
5. Begin the work to set **business status**